



Leaving the Barn Door Open: Utilizing Technology to Enhance Traditional Roles and Values

Reaching Out Through Web 2.0

Valerie Perry

2008 USAIN Conference

Technology Trends Interest Group Panel

University of Kentucky Libraries

Undergraduate Emphasis

- Physical Spaces
 - Information Commons
- Virtual Places
 - Facebook
 - Profiles
 - Groups
 - Second Life
 - Library Orientation
 - Exhibits
- Staff Training
 - Blue 2.0



UK Libraries on

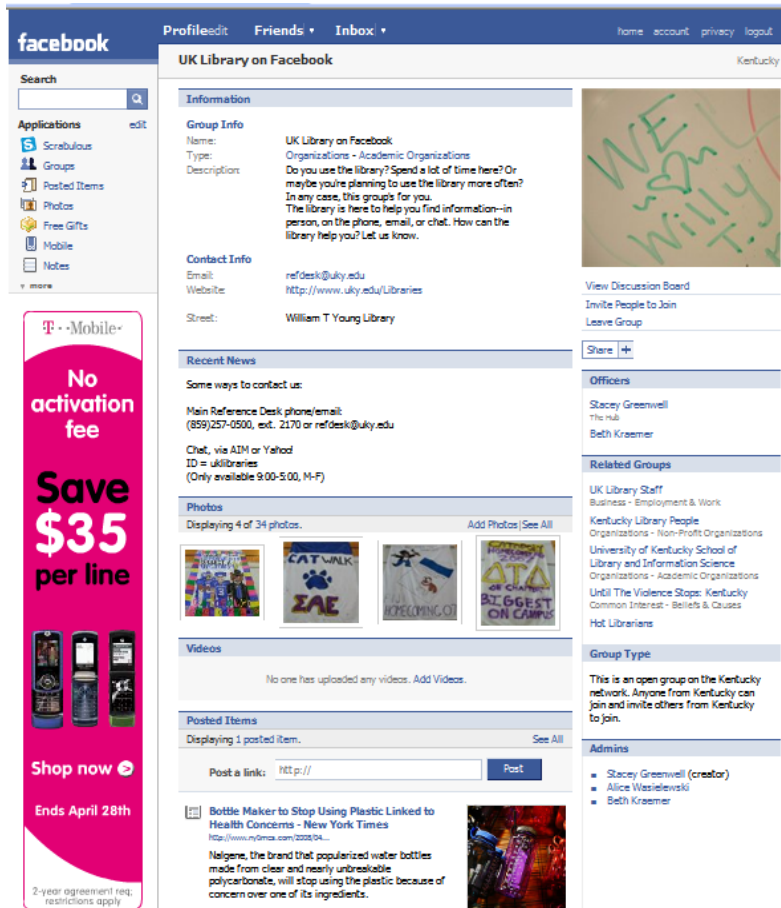


Personal Profiles

- Reach students
- Keep up with colleagues
- Promote sharing of sites, videos & more
- Facilitate communication
- Show human side
- Connect to Fb world



UK Libraries on



The screenshot shows the Facebook interface for the 'UK Library on Facebook' group. The top navigation bar includes 'facebook', 'Profile', 'edit', 'Friends', 'Inbox', and links for 'home', 'account', 'privacy', and 'logout'. The group name 'UK Library on Facebook' is displayed with a location tag for 'Kentucky'. The 'Information' section provides details about the group, including its name, type (Academic Organizations), and a description. It also lists contact information such as email, website, and street address. The 'Recent News' section shows a post about ways to contact the library. The 'Photos' section displays a grid of images, including a book cover and a poster. The 'Videos' section indicates that no videos have been uploaded. The 'Posted Items' section shows a post about a bottle maker. The right sidebar includes a 'View Discussion Board' link, a 'Share' button, and a list of 'Officers' and 'Related Groups'.

Groups

- Offer a virtual presence
- Promote communication among members
- Announce events or new services
- Create user base
- Serve as bulletin board
- Support posting of sites, photos, videos, etc.

Search

Applications

- Screenculous
- Groups
- Posted Items
- Photos
- Free Gifts
- Mobile
- Notes

y more

University of Kentucky Law Library

Browse more Places



Mon - Thurs	7:00 am	12:00 am
Fri	7:00 am	8:00 pm
Sat	9:00 am	8:00 pm
Sun	12:00 pm	12:00 am

Information

Website: <http://www.uky.edu/Law/Library/index.htm>

General Information: The University of Kentucky Law Library is the largest law library in the state of Kentucky. It is open to the public. Reference librarians are available to assist with research Monday - Friday, 8:00am to 5:00pm.

Reference Hours: Monday - Friday 8:00 am - 5:00 pm
Reference Desk Phone: 859-257-8131
Database Links: UK Law Databases
 UK Libraries Databases
Catalog: Search UK Libraries' Book Holdings with InfoKat
Contact Info: UK Law Library Staff Contact Information

Law Library Blog

UK Law Library News

Today

Finals Hours 12:31pm

April 9

Hein Online Training Videos 9:48am

April 2

Search for books and other materials in all of UK's Libraries using Encore

Find It!

View Updates

Share

 Fans
 6 of 52 fans

See All



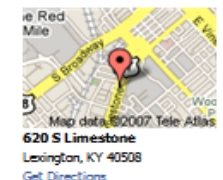
Lesley Cayton



Sarah Glassmeyer



Amy Osborne



powered by Google™

Library Research Skills Worksh...
 Law Rm 110
 Lexington, KY
 Tuesday, March 23 at 12:00pm

Library Research Skills Worksh...
 Law Rm 110
 Lexington, KY
 Tuesday, March 18 at 12:00pm

Library Research Skills Worksh...
 Law Rm 110
 Lexington, KY
 Friday, March 7 at 2:30pm

Library Research Skills Worksh...
 Law Rm 110
 Lexington, KY
 Monday, March 3 at 12:00pm

Library Research Skills Worksh...
 Law Rm 110
 Lexington, KY
 Friday, February 29 at 2:30pm

Library Research Skills Worksh...
 Law Rm 110

UK Second Life

Kentucky

Information

Group Info

Name: UK Second Life
Type: Interest & Technology - Cyberculture
Description: UK Second Life is dedicated to building a support network for Second Life residents both in and out of the virtual world who are members of the University of Kentucky community.

Contact Info

Website: <http://slurl.com/secondlife/University%20of%20KY/>
City/Town: Lexington-Fayette, KY

Recent News

SUNN: University of Kentucky in Winner's Circle
<http://www.sunn.com/index.php?SCREEN=article&about=univ-of-kentucky-4-08>

Photos

Displaying 4 of 10 photos.

See All



Videos

Displaying 2 videos.

See All



Fun Video: UKy Island Opening
 by Patsy Crawford Carruthers
 1:27 Uploaded about a month ago
[View Video](#)



University of KY Island - Open for Business
 by Patsy Crawford Carruthers
 3:33 Uploaded about 2 months ago
[View Video](#)

Posted Items

Displaying 2 of 9 posted items.

See All

University of Kentucky in the winners circle
<http://www.sunn.com/index.php?...>

The University of Kentucky finds educational innovation in Second Life.

SLNN article on University of KY Island

posted by Beth Kraemer



Join this Group

Share

Group Type

This is an open group on the Kentucky network. Anyone from Kentucky can join and invite others from Kentucky to join.

Admins

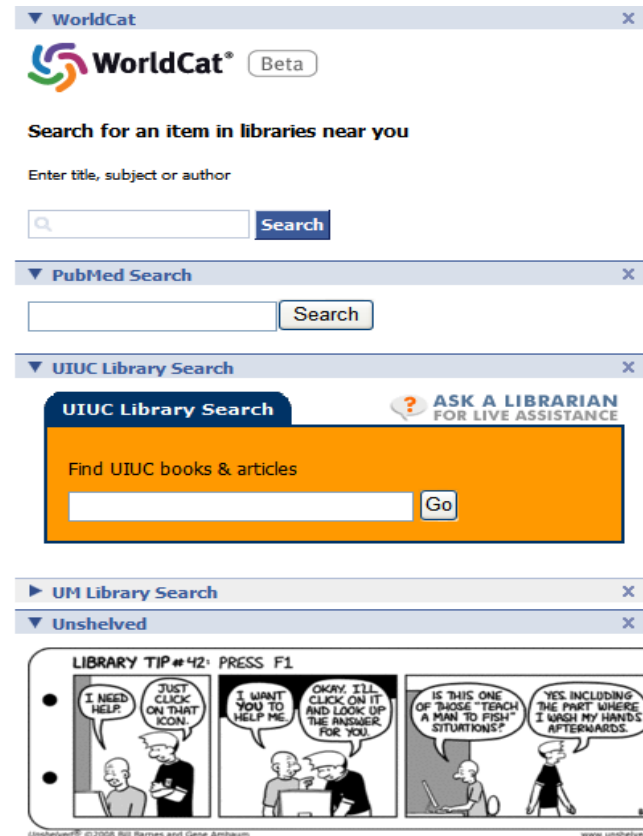
- Patrick Micka (creator)
- Patsy Crawford Carruthers
- Beth Kraemer
- Christopher Rice (Lexington, KY)

UK Libraries on



Next Steps?

- Create applications
- Integrate more 2.0 tools
- Promote usage in instruction
- Link to existing services & resources



UK Libraries,  & 

Saving Student Brian

- Library orientation for first-yr students
- Blend of video shot live & Second Life animation
- Coupled with live tour of main library
- Mandatory for all UK 101 students ~ 2100

UK Libraries, & You

Nuts & Bolts

- Team of four librarians, one staff member and numerous students & other volunteers
- Other technology included Camtasia & Audacity
- Project lasted 4 months to create 8-minute video
- Available on the web, Facebook and Second Life





Broadcast Yourself™

Home

Videos

Vide

Saving Student Brian



Rate: ★★★★★

1 ratings

Views: 296

Ag Information Center



Broadcast Yourself™

Home

Videos

Vide

Saving Student Brian



Rate: ★★★★★

1 ratings

Views: 296

UK Libraries, & You

Lessons Learned

- Expect to develop new technical skills
- Involve students early and often
- Teamwork is essential
- Allow plenty of time
- Dream big!



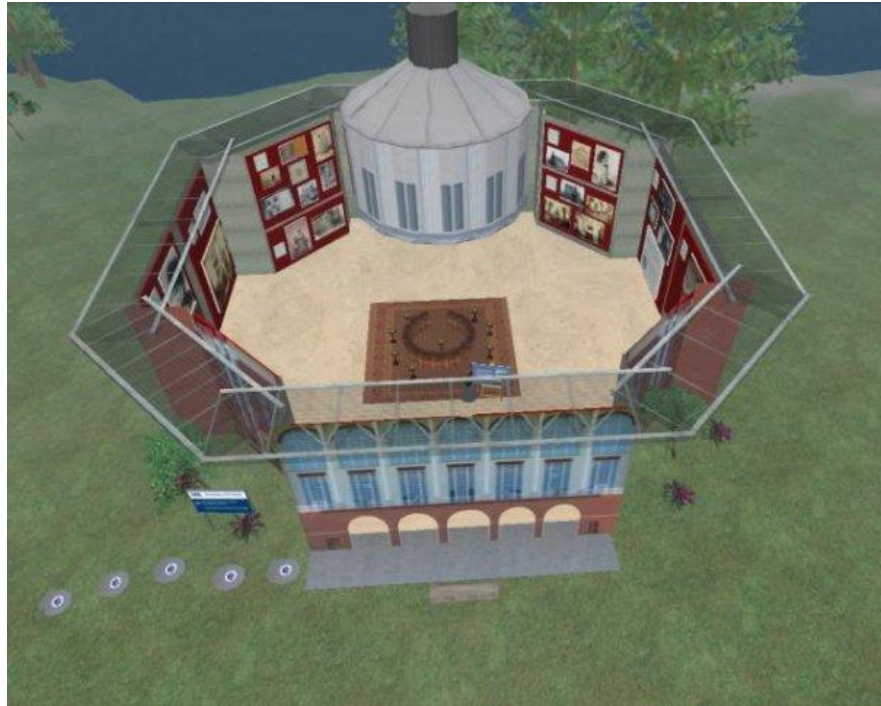
UK Libraries, **SECOND LIFE** & **You Tube**



Recognitions

- ALA/ACRL PRIMO Site of the Month
- 2008 LOEX Presentation
- Paper forthcoming
- Raves on YouTube

UK Libraries, **SECOND LIFE** & You



Virtual WT Young Library in Second Life: University of KY island

Next Steps

- Creating new video for Fall 2008
- Exploring library services for UK island
- Mounting more exhibits
- Consider hosting events

Blue 2.0: Twelve Weeks to a Connected Library

A Learning 2.0 Program developed for the University of Kentucky Libraries.

Overview

- Professional development program for UK Library personnel to learn new technologies
- Based on Public Library of Charlotte & Mecklenburg County “23 Things” program
- Learning through experimentation philosophy
- Communication through project blog

Blue 2.0: Twelve Weeks to a Connected Library

A Learning 2.0 Program developed for the University of Kentucky Libraries.

Just the Facts

Participants enrolled [UK Library personnel]	114
Participants who completed at least one activity	90
Participants who completed all modules on time	32 [including 8 faculty]
Number of committee members	5
Money spent on prizes for drawings	\$400
Overall experience	Priceless

Blue 2.0: Twelve Weeks to a Connected Library

A Learning 2.0 Program developed for the University of Kentucky Libraries.

Modules

⊕ Monday, December 3, 2007

The Topics We're Covering

Weeks 1 & 2 (Jan. 14 - Jan. 27, 2008)

[Chat and blog](#)

Weeks 3 & 4 (Jan. 28 - Feb. 10, 2008)

[RSS, newsreaders and wikis](#)

Weeks 5 & 6 (Feb. 11 - Feb. 24, 2008)

[Tagging and Online Applications](#)

Weeks 7 & 8 (Feb. 25 - Mar. 9, 2008)

Play week!

Weeks 9 & 10 (Mar. 10 - Mar. 23, 2008)

Photos, video and podcasting

Weeks 11 & 12 (Mar. 24 - Apr. 6)

Social networking



Indecisive Blogger...

Well, I started this blog as part of a learning program...and initially, I'd planned to make the focus of the blog - cool places to visit. However, as we get into the assignments, I see that the blog is taking a different focus, and the title just didn't seem appropriate. Therefore, I decided to change the whole face of the blog. I don't know where this blog is going! Enjoy!

WEDNESDAY, JANUARY 30, 2008

My RSSSSSSSSSSSSSSS...

So, I did it. I created several RSS feeds as part of my Blue 2.0 assignment, and again, I found it very easy to do! I created feeds to a few sites that were readily available in Bloglines, to our Blue 2.0 blog (of course), and I created feeds to a few of the Blue 2.0 participants' blogs. So far, one of the most interesting feeds is a recipe blog... and I have to say (even though neither has been updated too much), I find the "creepy lady" blog and the "my so called sis" blog very amusing for some reason. ;)

Posted by mhines at 11:53 AM

1 comments

WEDNESDAY, JANUARY 23, 2008

Instant Messaging

Another part of our online assignment is to write about our experience with using IM. I've actually been using Yahoo IM for sometime now, and I've found it very easy (and fun) to use. Establishing my account with AIM was a little tricky, but I figured it out easily enough. I just had to read the screen a little more closely than I'm used to doing to get it all set up! I know several people who use Yahoo IM, but I'm not as familiar with people who use AIM. I grabbed a few screen names from our participants list and IM'd a couple of them using AIM. Only one of them was actually online, but she was away from her desk at the time.

Using IM at work does come in very handy at times. I don't think we're supposed to have Yahoo IM installed on our work PCs, but some of us do. I've used Yahoo IM to ask co-workers work related questions that need a quick response. Usually to verify a process, a contact, or to ask a simple question. For more in depth discussions, I usually call or email.

Posted by mhines at 1:12 PM

2 comments

My first blog experience

Part of our assignment in creating this blog is to write about our experience with creating a blog. As I mentioned, this is my first, but overall, the process was pretty easy. I can see why people like to use blogs as a way to post their thoughts on a variety of topics and as a way to keep in touch with family and friends.

About Me

mhines

This is my first blog! I'm participating in a new technology learning program at my workplace, and this is our first assignment. I don't want to post too much personal information about myself, but I will say that I work in a library in a job that I mostly enjoy. ; And I have two children and a husband who keeps me very busy. I'm looking forward to learning more about blogs, exploring ideas to post, as well as learning about other ways to communicate online.

[View my complete profile](#)

Blog Archive

▼ 2008 (14)

▼ March (4)

[Social Networking](#)

[Photo Sharing via Flickr](#)

[Podcasts](#)

[UMD Crips Review \(YouTube\)](#)

► February (6)

▼ January (4)

[My RSSSSSSSSSSSSSSS...](#)

[Instant Messaging](#)

[My first blog experience](#)

[Australia](#)

Autumn and Kathryn

Blue 2.0: Twelve Weeks to a Connected Library

A Learning 2.0 Program developed for the University of Kentucky Libraries.

Motivation

(aka Prizes & Parties)

- Kick-off Party
- Midway Party
- Happy Hours
- Drawings
 - 2 ipod shuffles
 - 1 dinner gift certificate

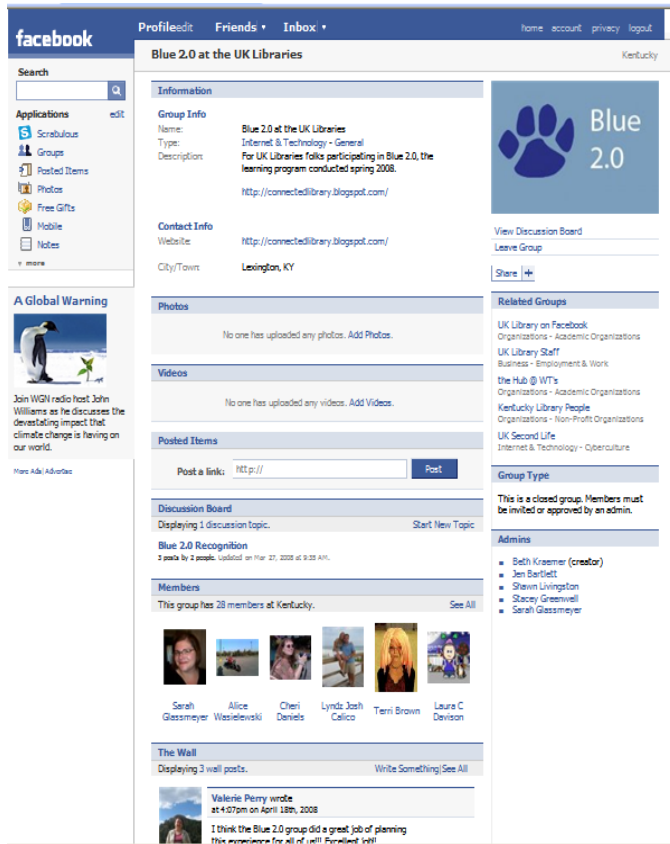


Blue 2.0: Twelve Weeks to a Connected Library

A Learning 2.0 Program developed for the University of Kentucky Libraries.

Insights

- Group learning is fun
- Successful outreach should include 2.0 tools
- Most 2.0 tools are designed to work together
- Regular socializing is important





Got Questions???

Contact Me
vperry@uky.edu